



32 Great Plains Road, Emerald Park, SK S4L 1B6

www.wcepba.org

Dear Valued Business Owner / Stakeholder,

The White City / Emerald Park Business Association is a non-profit organization run by volunteers. The objective of the organization is to promote and improve trade and commerce, civic and social welfare of the business district. The Association is open to local businesses and business owners who live in or do business in the area. If you do business in the local area, we would love to have you become a member.

Being a member of the WCEPBA offers several benefits.

- We host 10 regular meetings throughout the year. Meetings are held the 2nd Wednesday of every month (except for July & August) @ 8am at the **Ramada Hotel in Emerald Park**. At each of these meetings, we bring in an array of different presenters that offer value and education to our business community members. **Due to Covid , we have shifted gears and now host these monthly meetings via the Zoom platform. This will continue until we can get back to in-person meetings at a later date.**
- Special meetings may occasionally be held in the evenings for special events from time to time.
- Meetings offer an opportunity for members to network with other members of the business community, local government officials in attendance as well as our guest speakers. This is a great way to connect local business people/community members that you may seldom otherwise get to meet with.
- Members have the opportunity to present & promote their business at our monthly meetings.
- New members are introduced & welcomed to the business community at meetings.
- Members get their business logo & description posted on the WCEPBA Facebook page.
- Members also can also post and promote their business on this Facebook page.
- Members can be proud that they are associated with donations to various areas of the local White City / Emerald Park community that the WCEPBA will be involved with starting in 2020 and going forward.
- Receive a Membership Plaque to proudly display in your business

Please consider joining the Business Association for the above reasons. The rest of the Association would love to hear your story and learn all about your business as well. Members of the Association enjoy learning and meeting new people at every monthly meeting. As our community grows, the Association has grown. It is exciting to be a part of such a great group of men & women from all sorts of different backgrounds.

We look forward to seeing you at our next meeting!

Sincerely,

Kevin Rossler – President Matt Kuzmicz – Vice President Karl McNish – Secretary/Treasurer